

## Capacity Building Mileage Programme announced

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The following is issued on behalf of the Women's Commission:

The Women's Commission (WoC) announces today (February 8) details of the Capacity Building Mileage Programme (CBMP), which will be launched on March 8, 2004.

The Programme is the first large scale tailor-made learning programme with a women focus. Initiated by the Women's Commission, the Programme has been developed in partnership with the Open University of Hong Kong (OUHK) and a local radio station.

The Programme is designed to enhance women's interest in and ability to learn, develop their potential, build up their confidence to meet various challenges and to live their lives more fully.

"The Programme seeks to equip women with positive values, attitudes and mindset," said Mrs Sophie Leung, Chairperson of the Women's Commission.

"It seeks to change participants' perceptions and visibility about themselves and their environment. We wish to enhance women's inner strength and all round ability as individuals through this Programme."

"The Programme is not vocational training. It has no direct relationship with getting employment or more advanced academic learning."

"The CBMP comprises courses in different areas catering for the interests and needs of women and the contents are highly relevant to the daily lives of women. Courses include health, financial management, interpersonal relationship and communication skills, and practical issues in daily life. No academic qualification is required," she said.

The arrangements of the Programme are also innovative and unconventional. "We have adopted an open learning approach with flexible mode of learning, convenient access, optional enrolment and assessment, and accumulation of mileage (or points) for advancement to the next level," Mrs Leung explained.

"The majority of the courses will be delivered via radio broadcasting, which means that participants need not pay for listening to the Programme. No registration is required unless participants want to take an assessment and obtain "points" for their study," Mrs Leung said.

The registration fee is fairly modest, but for those who have financial difficulties, they can apply for studentship.

Women's groups and service agencies have been invited to organise supplementary learning activities, such as tutorial classes and peer group activities. Over 30 groups have agreed to organise these activities in the first semester (see Annex). More are expected to join later.

"We must stress that the CBMP is a new learning platform for us all," Mrs Leung said. "We do hope that this will be a starting point to stimulate and encourage various sectors in the community to further develop and improve this platform for the benefit of all in society."

To promote the CBMP, a series of publicity activities was launched today, including TV and radio Announcements in the Public Interest (APIs), posters, leaflets and inserts in water bills.

The CBMP receives financial support from the Lotteries Fund and will be implemented on a three-year pilot basis.

There will be three semesters each year, beginning in March, July and November. The first semester will commence on March 8, 2004, with radio broadcast from 9 pm to 10 pm, on Commercial Radio Channel 1.

Participants may join the supplementary learning activities for radio courses and face-to-face courses organised by the collaborating non-governmental organisations in various districts. The respective fees are \$250 and \$350 for each subject. Those who have attained sufficient "points" will be awarded a "Capacity Building Mileage Programme" certificate issued by Li Ka Shing Institute of Professional and Continuing Education (LiPACE) of OUHK.

Enrolment has already started. More information about the Capacity Building Mileage Programme can be obtained from the programme's website

(<http://www.ouhk.edu.hk/cbmp>) or by calling the hotline at 2915 2380.

Ends/Sunday, February 8, 2004

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### Collaborating Women's Groups and Service Agencies

<u>District</u>	<u>Organisation</u>	<u>Telephone No.</u>
Wanchai	Baptist Oi Kwan Social Services-Institute for Life Development	3413 1641
	Baptist Oi Kwan Social Services-Integrated Family Services Centre	3413 1512
	Hong Kong Federation of Women	2833 6131
Eastern	Catholic Diocese of Hong Kong Diocesan Pastoral Centre for Workers	2143 5800
	Hong Kong Family Welfare Society–Eastern (Health Village) Centre	2856 2813
	The Hong Kong Federation of Trade Union Occupational Retraining Centre	2715 6671
North	Hong Kong Women Development Association (Rita Liu Multi-Services Centre)	2639 0548
Tuen Mun	The Hong Kong Federation of Trade Union Occupational Retraining Centre	2715 6671
	Hong Kong Family Welfare Society - Leung King Centre	2455 1331
	Hong Kong Family Welfare Society - Tivoli Centre	2465 6868
	Tuen Mun District Women's Association	2457 3781
Kwai Ching	Women Service Association – Tsing Yi	2449 0818
	Hong Kong Family Welfare Society – Kwai Fong Centre	2426 9621
	Hong Kong Women Development Association (Leung Kit Wah Multi-Services Centre)	2450 2112
	Women Service Association – Kwai Chung Shek Yam Road	2449 0818
	Women Service Association – Kwai Chung Wah Lai Estate	2449 0818
Tsuen Wan	The Hong Kong Federation of Trade Union Occupational Retraining Centre	2715 6671
	Caritas Community Centre-Tsuen Wan	2493 9156
Shatin	Shatin Women's Association (Ma On Shan Services Centre)	2631 5188
Sai Kung	Haven of Hope Christian Service “Tseung Kwan O – Healthy City” Project Office	2623 5517
	Haven of Hope Bradbury King Lam Community Health Development Centre	2701 0602
	Haven of Hope Bradbury Po Lam Community Health Development Centre	2701 3407

	Sai Kung Women's Association	2792 6869
Yau Tsim	Women Service Association	2449 0818
Mong	Kowloon Women's Organizations Federation	2740 9000
Sham Shui Po	The Hong Kong Federation of Trade Union Occupational Retraining Centre	2715 6671
Wong Tai Sin	Lok Kwan Social Service Limited	2322 2775
	Christian Family Service Centre	2997 8859
Kwun Tong	Caritas Family Crisis Support Centre	2383 2122
	Christian Family Service Centre-Youth Leap (Shun Lee)	2952 2116
	Christian Family Service Centre-Youth Leap (Kwun Tong)	2750 2337
	Hong Kong Family Welfare Society – East Kowloon (Ngau Tau Kok) Centre	2798 8411
	Caritas Social Centre – Ngau Tau Kok	2750 2727
Kowloon City	The Hong Kong Federation of Trade Union Occupational Retraining Centre	2715 6671